certero PowerStudio®
PC Power Management Solution

certero®
for certain for sure

Challenging times are driving cost saving initiatives that need to have an ROI in months not years.
PowerStudio delivers a ROI in less than 12 months
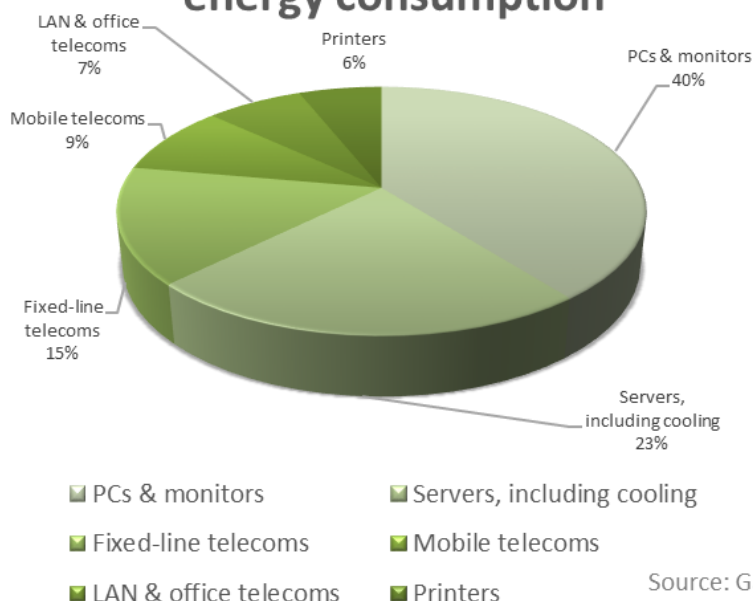*At the same time trying to address the challenges presented by the Green IT agenda presents further problems.*
Award winning PowerStudio, helps organizations achieve these objectives simply and efficiently.

A complete solution

PowerStudio is a comprehensive, enterprise-wide, Web-based PC Power Management software solution. A complete out-of-the-box product, that by applying advanced power-saving policies to PCs can help organizations reduce their carbon footprint and achieve significant financial savings.

PowerStudio provides an accurate baseline figure of PC power usage that enables a 'before-and-after' measurement of effectiveness and allows you to identify the savings to be made. Organizations have the ability to remotely shutdown and wake PC clients and intelligently save and reload applications and documents. Reporting options within **PowerStudio** are flexible and easy-to-use. Organizations can dynamically report on usage to produce easy-to-understand reports that can be updated to measure progress and ensure maximum savings.

PCs make up 39% of your IT energy consumption

LAN & office telecoms 7%
Printers 6%
PCs & monitors 40%
Mobile telecoms 9%
Fixed-line telecoms 15%
Servers, including cooling 23%

- PCs & monitors
- Servers, including cooling
- Fixed-line telecoms
- Mobile telecoms
- LAN & office telecoms
- Printers

Source: Gartner 2007

Why do you need an enterprise solution?

Trying to change user behaviour to switch off PCs, has been shown not to work over time. Similarly, although the inclusion of power management functionality is becoming more prominent (e.g. Windows, SCCM, AD Group Policy), these are all limited. To truly provide the flexibility, confidence and manageability needed to ensure that maximum savings are realized, an enterprise-wide solution is the only way to make this happen.

Organizations need accurate and rich reporting as well as being able to adapt to changes to maintain savings. Equally, large and global organizations will have additional challenges with regards to multiple locations (or countries) and energy tariffs.

PowerStudio has won the RBS Innovation Gateway award. Whilst one of our customers, Barts Health NHS Trust, won both the Building Better Healthcare and 2 Degrees awards thanks to PowerStudio.

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IT benefits

✓ **Identify under and over-utilized PCs**
Reharvest under-utilized hardware and software and identify over-utilized devices for replacement. Optimize your hardware and software estate.

✓ **Improve maintenance and patching**
Schedule machines to automatically wake up for maintenance updates and patching ensuring improved success rate.

✓ **Easiest way to address and manage energy savings**
Quick implementation with minimum disruption. Easy to manage with a centralized dashboard.

About Certero

Certero are a vendor and supplier of products and solutions for: Software Asset Management (SAM), Software License Optimization and Entitlement (SLOE) and IT Asset Management (ITAM).

Schedule a demo or book your free 30 day trial today

Contact us   Find out more

Business benefits

✓ **Return on Investment in as little as 4-6 months**
By applying centralized computer power policies organizations can prolong the life of their computers, reduce their carbon footprint and save money on electricity bills.

✓ **Reduce CO_2 and comply with Government legislation**
Governments around the world have recognized the need to reduce energy consumption and have introduced regulations for organizations within their jurisdiction. Whatever your local requirements, *PowerStudio* will tell you how much energy you are consuming and allow you to automatically power down to reduce consumption.

✓ **Complete solution**
With no dependency on any third party products *PowerStudio* can gracefully shutdown applications and save open files when the system goes into low power states.

Key Features

Accurate and adaptive reporting
- Customizable dashboard with easy to understand reports that can be easily customized.
- Define baselines to measure both estimated and actual costs.
- Report on the reduction in: cost, carbon, energy and time.
- Report on user initiated or *PowerStudio* initiated savings.

Flexible power settings for all PCs
- ENERGY STAR database provides guidance on energy consumption values for PCs.
- Create any number of power schemes and policies for different scenarios and set appropriate policies for inside and outside of operational working hours.
- Group and apply policies according to job roles, locations, organizational units or even individual PCs.
- Manage multiple locations and select appropriate electricity tariff with support for dual-rate electricity.

Simple and easy-to-use
- Simple-to-use Web console that provides centralized control to deploy the agent, group PCs and apply policies.
- Integrate with one or more Active Directory domains to import intelligence of PCs and user accounts.
- Document Manager enables automatic saving, closing and opening of applications and documents.